



nerej

NEREJ radio show: Bringing you commercial related news with a humorous spin

April 11, 2013 - Front Section

Have you heard, or should I say, have you listened to our weekly radio show on Money Matters Radio Network? How about our podcast? It's available anytime on our website nerej.com. The radio show was introduced in December 2012 to share stories from the Journal, interviews with industry professionals, and of course, a little banter between me and my monotone liberal co-host Eric Wilson.

I have a radio background, having formerly hosted "Let's Talk Tech" radio show. When I joined the Journal the NEREJ radio show was launched. By teaming up with the director of social media, Eric Wilson, we bring you commercial real estate related news with a humorous spin.

The Journal's mission statement is to always support and promote the commercial real estate industry by having expert articles, press releases and professional profiles of "who's who" and what is happening in the market. As the New England Real Estate Journal has just celebrated our 50th anniversary, that same philosophy has grown to be embraced by our radio show and social media team as well.

The Journal radio show lets you tell your story to an exclusive group of listeners including property owners, lenders, commercial real estate brokers, contractors, developers, investors, and many more. Listen on Money Matters Radio Network Saturday's at 3PM and on NEREJ.com or NYREJ.com website podcast 24/7.

We have been extremely grateful to all of our sponsors - Elliot & Co., Jackman Commercial Realty, Cornerstone Realty Capital, Groom Construction and HG Cornerstone for all of your support and positive response thus far. We look forward to bringing you more guests and even greater shows in the future.

Rick Kaplan is the media director at the New England Real Estate Journal, Norwell, Mass. and this month's guest writer. For questions, please email him at rkaplan@nerej.com.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540