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## **Boston Realty Advisors completes \$33.15 million sale of 39 JFK Street**

April 18, 2013 - Front Section

Boston Realty Advisors (BRA) completed the sale of 39 JFK St., a landmark 20,570 s/f retail and office building located in Harvard Sq., for \$33.15 million.

39 JFK St. is 100% occupied by a mix of national strongholds and longstanding Harvard Sq. mainstays, including: American Express, CVS, Kaplan, Whitney's Caf   and Leo's Place.

39 JFK St. benefits from its dramatic street presence at the intersection of JFK St. and Mount Auburn St.

BRA exclusively represented the seller, 39 JFK LLC, and procured the buyer.

"Boston Realty Advisors did an outstanding job of managing the sale process," said Ellen Roy Herzfelder, an owner of 39 JFK LLC.

"39 JFK St. is one of the preeminent buildings within Harvard Square," said Michael d'Hemecourt, partner and president of BRA. "This sale marks our fourth building sale in Harvard Sq. over the past 12 months."

Founded in 2001 by Jason Weissman, Boston Realty Advisors operates a full-service commercial brokerage platform. BRA specializes in selling investment properties throughout New England. The firm's mission is to fill a void in the commercial real estate industry with creative and aggressive marketing.

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