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## **Hussey of Robert Paul Properties speaks at Leading Real Estate Companies of the World Performance Summit**

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Barbara Hussey, associate broker with Robert Paul Properties, was one of a select line-up of speakers at the Leading Real Estate Companies of the World Performance Summit, at The Cosmopolitan of Las Vegas. This valuable conference provided an opportunity for many of the industry's top sales associates to come together and explore the trends and issues impacting real estate worldwide, focusing on ways to best serve home buyers and sellers in today's market. Hussey presented information on marketing luxury properties, sharing insights on how to best position high-end properties to sell and targeting the luxury demographic.

"The success of Performance Summit was due in large part to our talented member speakers, who generously shared their strategies and insights with other members," Pam O'Connor, president/CEO of Leading Real Estate Companies of the World said. "These market-leading professionals help set a standard of excellence and innovation for our events, and we are thankful for their contributions."

Hussey was among a distinguished line-up of speakers that included keynote speakers Joan Lunden, former Good Morning America host, and Dave Barry, Pulitzer Prize-winning humor columnist and bestselling author.

Additional speakers included executive coach Mike Staver of The Staver Group, real estate technology and consumer expert Matthew Ferrara, author of the popular Keeping Current Matters blog Steve Harney and performance and customer experience consultant Debbie Maier. Author of Dress Your House for Success Martha Webb and WeSkill founder Brian Parsley were also featured. Other noteworthy names included vice president and chief economist for the California Association of Realtors Leslie Appleton-Young, Ninja Selling architect Larry Kendall, and authors of the Short Sale Campus Certified designation Brandon Brittingham and Gee Dunsten. Addressing the areas of social media and marketing were Marc Davison of 1000watt, word-of-mouth marketing authority Spike Jones and internet marketing expert Jim Marks of Virtual Results. In addition to Barbara Hussey an array of talented and accomplished Leading RE member sales associates also shared unique insights and perspectives on achieving success in today's market.

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