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Penguin Hall location for Ralph Lauren 2013 fall collection photo shoot

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Ralph Lauren chose Penguin Hall as the setting for his 2013 fall collection to reflect his fashions' Edwardian style.

Artist and photographer Shelia Metzner, who's work has been featured in exhibits around the world, was behind the camera at the estate built in 1929.

Penguin Hall was the former headquarters of Mullen Communications. Today, it is being transformed into Wise Living's latest senior independent living community by owner Jim Mullen and developer Chris Wise.

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