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Professional Profile: Aaron Sawchuk 2013

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Name: Aaron D. Sawchuk

Title: Chairman & Co-Founder

Company: ColoSpace, Inc.

Locations: Throughout New England

College: BA, Economics, Middlebury College

First job unrelated to your current field: Selling fruit grown in my garden at age four.

First job in current field: I started an Internet Service Provider in the mid-1990s. We introduced e-mail and the web to scores of small businesses throughout Mass.

What your firm does now and its plans for the future? Today ColoSpace is the largest regional provider of outsourced Data Center services in New England. Customers do business with us so that they can avoid building and operating costly facilities in their own offices.

Favorite novel: I am currently reading "The Age of Edison" - it is fascinating the way in which the invention of electric light truly transformed the world.

Keys to success: I believe that the key to success in business is an obsession with customer service.

Person(s) you most admire: Warren Buffett - his eternal optimism for the future of America is exhilarating.

If you had to choose a different profession, what would it be? After spending almost twenty years building and operating 24x7 high-tech businesses, my next gig will probably be farming.

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