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## **Boston Business Journal honors Holliday Fenoglio Fowler, L.P. as one of the 2013 Best Places to Work in Massachusetts**

May 09, 2013 - Front Section

The Boston Business Journal has named Holliday Fenoglio Fowler, L.P. (HFF) one of the Best Places to Work in Massachusetts in its 11th annual regional awards program. The honor recognizes HFF's achievements in creating a positive work environment that attracts and retains employees through a combination of employee satisfaction, working conditions and company culture.

HFF was one of more than 400 companies to qualify for consideration based on a two-stage nomination process and the results of employee-satisfaction surveys taken throughout March and April.

"HFF is proud to be publicly recognized by the BBJ as one of the 'Best Places to Work' in the city of Boston," said Riaz Cassum, co-head of HFF's Boston office. "We pride ourselves on hiring and retaining the best talent in the industry and simply stated, without the best people, we cannot be the best firm."

"The Best Places to Work event will again recognize the importance of cultivating a great workplace culture as a competitive advantage," said Chris McIntosh, publisher of the Boston Business Journal. "Companies on our list can be justifiably proud of creating a high level of workplace satisfaction during an economy where traditional rewards like big raises and bonuses aren't as easy to give. In good times and in bad, our results validate how the creation of the right corporate culture can create powerful business advantages. Employees are proud to work for companies that are about more than just business."

The survey project was launched in January by the Boston Business Journal in conjunction with market research firm Quantum Workplace of Omaha, NE.

Companies were evaluated on the results of more than 18,000 employee-satisfaction surveys. Employees answered questionnaires that addressed such factors as their pride in the company, company encouragement, support and recognition of achievement and relationships with co-workers and supervisors. The results were analyzed and scored by assigning points to each question.

80 companies total, the top 25 companies in three size categories plus the top five in a new category called "PR/Communications" will be awarded during a lively cocktail reception on June 13th at the iconic CitiCenter /Wang Theatre and profiled in a special supplement of the Boston Business Journal on June 14th

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