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## Professional Profile: Tony Longo 2013

May 09, 2013 - Spotlights

Name: Tony Longo

Title: Founder & CEO

Company: BlockAvenue

Location: 1 International Place

Place of birth: North Andover, Mass.

Family: Wife, Courtney

College: Syracuse University

First job unrelated to your current field: Cutting tees and greens for a golf course

First job in current field: Software engineer for Sun Micro Systems

What your firm does now and its plans for the future? Neighborhood platform helps people engage in a social media network with your neighbors.

Hobbies: Skiing, travel and motorcycles

Favorite novel: Four hour work week

Favorite film: Boiler Room

Keys to success: Organization, thinking outside the box and uncomfortable situations.

If you had to choose a different profession, what would it be? Surfer

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