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Peabody Properties named Best Places to Work in Massachusetts by The Boston Business Journal

May 16, 2013 - Front Section

The Boston Business Journal has named Peabody Properties one of the Best Places to Work in Massachusetts in its eleventh annual regional awards program. The honor recognizes Peabody Properties' achievements in creating a positive work environment that attracts and retains employees through a combination of employee satisfaction, working conditions and company culture.

Peabody Properties was one of more than 400 companies to qualify for consideration based on a two-stage nomination process and the results of employee-satisfaction surveys taken throughout March and April. This is the first time the Braintree-based, full-service real estate firm has been recognized as one of the "Best Places to Work" by the Boston Business Journal.

According to Peabody Properties principal and chief operating officer, Melissa Fish-Crane, the firm has always made employee satisfaction a top priority. "We are extremely pleased to receive this prestigious honor. Given our corporate culture, being recognized as one of the region's 'Best Places to Work' by the BBJ is especially meaningful," said Fish-Crane.

"This honor underscores the hard work, engagement and commitment of our employees - the real honorees - who embody PPI's core values: fun, integrity, stability and humility," added firm Principal and Chief Executive Officer, Karen Fish-Will.

"Our Best Places to Work event will again recognize the importance of cultivating a great workplace culture as a competitive advantage," said Chris McIntosh, publisher of the Boston Business Journal. "Companies on our list can be justifiably proud of creating a high level of workplace satisfaction during an economy where traditional rewards like big raises and bonuses aren't as easy to give. In good times and in bad, our results validate how the creation of the right corporate culture can create powerful business advantages. Employees are proud to work for companies that are about more than just business."

The survey project was launched in January by the Boston Business Journal in conjunction with market research firm Quantum Workplace of Omaha, NE. Companies were evaluated on the results of more than 18,000 employee-satisfaction surveys. Employees answered questionnaires that addressed such factors as their pride in the company, company encouragement, support and recognition of achievement and relationships with co-workers and supervisors. The results were analyzed and scored by assigning points to each question.

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