



CELEBRATING
55 YEARS

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William McLaughlin Chairman Greater Boston Real Estate Board

March 13, 2008 - Spotlights

Name: William McLaughlin

Title: Senior Vice President of Development

Company: AvalonBay Communities

Location: Boston

Birthplace and year: Boston, 1964

Family: Wife and six children

College: Harvard

First job unrelated to your current field: Financial Analyst

First job in current field: Broker, Coldwell Banker Commercial

What your firm does now and its plans for the future? Apt. REIT, NY Stock Exchange. Build, own and manage luxury apartments on the East and West coasts.

Hobbies: Skiing, golf, coach kids

Favorite movie: "Patton"

Favorite book: "ABC's of Selling" by Roland Hopkins

Person you most admire (outside of family): Roland Hopkins

Keys to success: Luck and hard work

If you had to choose a different profession, what would it be? Mayor of a major city

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