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American Land Title Association sets record membership for fourth consecutive year

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According to the American Land Title Association (ALTA), for the fourth consecutive year it has achieved all-time record membership. To date, ALTA has 4,271 member companies, which surpasses last year's membership record by more than 200 companies.

"Each day the voice of our industry gets stronger because of the new members we gain," said Frank Pellegrini, ALTA's president. "By continually growing, the association can better serve an industry that protects the 'American dream' for millions of consumers each year."

ALTA expects membership to balloon further throughout the remainder of 2013.

"We are very excited that we have more than 875 new member companies this year," said Michelle Korsmo, ALTA's CEO. "In addition to recruiting large numbers of new member companies, we continue to increase the number of our existing members who renew their membership annually. We are confident 2013 will continue to broaden the reach of our association within the land title insurance industry."

ALTA's diverse membership includes title insurance companies, title agents, abstracters, and real estate attorneys; the majority of these members are small business owners that rely on the variety of services and benefits that ALTA provides.

"Professionals throughout our industry desire the most modern and accessible education, advocacy, communication and technology that we can provide," said Pellegrini. "We are excited for the future of our industry and welcome our newest members as we provide the most valuable tools available."

Enhancing the member benefit continues to be a top priority for ALTA and helps explain the continued growth for the association.

"In the past year we have launched several new programs, overhauled many existing programs to best serve our members and developed industry Best Practices that highlight procedures the industry exercises to protect consumers and lenders, while ensuring a positive and compliant real estate settlement experience," Korsmo said.

"We want to be the ultimate resource available to professionals throughout the land title insurance industry. Whether you apply for a National Title Professional designation, chat with us on Facebook, join us at a record-breaking conference, become a Title Action Network member, or attend a Title Topics webinar, we know our members are receiving the best resources the industry has to offer."

See more at: www.alta.org.

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