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## **Grady joins Synergy Investments as senior director of leasing**

July 25, 2013 - Front Section

Synergy Investments has promoted James Grady to senior director of leasing. As a key member of the Synergy management team, he is responsible for growing and strengthening Synergy's tenant base and asset holdings. Grady will continue to manage a team overseeing all leasing and tenant improvement construction activity in a portfolio of over 360 tenants. His coordination of leasing transactions within the portfolio and constant communication with tenants and brokers has enabled Synergy to maintain an occupancy rate consistently in the 95% range throughout the portfolio.

As a native Bostonian, Grady has been involved in Boston's commercial real estate industry since 1995. He maintains many professional affiliations and is a member of the Commercial Brokers Association (a division of the Greater Boston Real Estate Board) and the National Association of Industrial and Office Properties (NAIOP).

Grady is a graduate of the Roxbury Latin School and the College of the Holy Cross, where he continues to hold a seat on the college's Gridiron Club Leadership Council. Grady's athletic interests led him to become an NCAA men's basketball official on the Division I, II, & III level, and he additionally serves on the executive committee of IAABO board #27 for basketball officiating.

Grady's 14 years of experience make him a standout member of the Synergy team. "Synergy has experienced tremendous growth and success because of the strong team we have assembled," said David Greaney, founder and president of Synergy Investments.

"Jim has distinguished himself as an invaluable member of our management team."

Commenting on his promotion, Grady is grateful for being appointed senior director and looking forward to expanding his management responsibilities at Synergy Investments. He said, "Working with David Greaney and my colleagues at Synergy has been a very beneficial experience. I look forward to continuing to strengthen and grow Synergy's relationships with tenants and brokers in the Greater Boston community."

Synergy Investments is a Boston-based real estate investment and development firm focused on the acquisition and operation of office, retail, and residential assets, and their associated debt. The firm's specific capabilities include acquisition, debt placement, asset management, leasing, property management, permitting, and construction management. Synergy has raised and invested over \$250 million in equity to date and has had a particularly strong record of success on behalf of its foreign equity partners. Its current portfolio, encompassing over 2.6 million s/f across 27 properties in metropolitan Boston, is valued in excess of \$750 million. The firm provides space to over 350 companies, and since 2004 has maintained average portfolio occupancy of greater than 95%. Synergy's reputation for active management and consistent execution contributed to its being named CBA Landlord of the Year 2010.