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## William Raveis launches new Breast Cancer Fund Partner Program

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The William Raveis Breast Cancer Fund has unveiled its inaugural class of partners for the newly launched Partner Program. Partner companies support the mission of the William Raveis Breast Cancer Fund by donating a portion of each sale, and in some cases other financial incentives to the Breast Cancer Fund.

"By partnering with the William Raveis Breast Cancer Fund, these companies have another way in which to give back to the communities they serve," said Bill Raveis, chairman and chief executive officer of William Raveis Real Estate, Mortgage & Insurance. "Our partners are joining us in the fight against breast cancer, and we look forward to growing the program as we move forward."

Since 2004, the William Raveis Breast Cancer Fund has raised over \$1.6 million to support the William Raveis-ASC Patient Navigator Program at the University of Connecticut Health Center in Farmington, Conn. and the Patient Navigator Program at Beth Israel Deaconess Medical Center in Boston. Combined, these two Patient Navigator programs assisted more than 1,300 patients in 2012.

"We are very excited to welcome our first partners, SWAT Environmental and PlanOmatic, to the program," said Bill Gamelli, senior vice president of customer services at William Raveis, who developed and manages the program. "We're proud to have partnered with such highly respected companies. They were perfect fits for the program because of both the services they provide and their presence in the northeast."

Soil, Water and Air Technologies (SWAT) Environmental is one of the nation's largest providers of radon reduction and vapor intrusion mitigation and remediation services. Since opening their doors in 1988, SWAT Environmental's team has corrected radon problems with 100% success.

"We're so excited to be a part of this amazing program," said Eric Schmitt, president of SWAT Environmental Connecticut, New York, Rhode Island and New Jersey. "I've had the pleasure of working with Bill Gamelli from the early development stages of the Partner Program, and knowing how well respected William Raveis is, not only in Connecticut but throughout the Northeast, drove our decision to be so heavily involved."

"The William Raveis Breast Cancer Fund Partner Program is a wonderful opportunity for us," said Adam Neale, president of SWAT Environmental Massachusetts and New Hampshire. "I couldn't be prouder that SWAT Environmental is one of their first partners."

PlanOmatic offers full service real estate marketing tools that engage potential buyers in a stunning visual experience. By combining interactive floor plans enriched with elegant professional photography, PlanOmatic helps brokerages market their listings better and brand themselves professionally.

"We've been searching for a noble cause to contribute to for quite some time, and we're thrilled to

partner with William Raveis and the Breast Cancer Research Fund," said Aaron Rose, vice president of corporate accounts and co-founder of PlanOmatic. "We're excited about strengthening our relationship with William Raveis while supporting such a great foundation."

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