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## **Windstream: A reliable business technology partner**

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Advances in communications technology enable businesses to work more efficiently, and offer the ability to operate competitively-regionally, nationally or globally. But in order to take full advantage of the most advanced solutions available, businesses must have access to them, which begins with high-speed network connectivity. To attract business tenants, building owners and facility managers must provide a network backbone capable of handling the demands of today's business world.

The average workday has changed. Employees are working longer hours, from multiple devices. To complete daily tasks, they often come to work lugging laptops, tablets and a smartphones-all of which then connect to their company's network. Increasingly, companies are allowing the "Bring Your Own Device" (BYOD) option, as productivity and profitability improves when employees can access data and work from multiple devices within seconds. But with those advantages comes potential network strain and stress.

BYOD is not the only network challenge. Employees send large data files across their company networks. Hefty photo and video files, thousands of emails, videoconferencing and even social networking all contribute to a company's success, but rapidly eat up available bandwidth. And all of this data must have a place to live, therefore data centers and cloud computing solutions are quickly becoming business necessities, in order to ensure critical data remains secure.

When it comes to network connectivity, adequate bandwidth and reliable storage solutions, what can facilities managers do to ensure they're setting their tenants up for success? They can turn to Windstream.

Windstream is a nationwide, enterprise-focused provider of advanced communications and technology solutions for businesses of all sizes. The company offers businesses a full suite of solutions, including essential voice and data services such as VoIP, SIP trunking, MPLS, and dedicated high-speed Internet. Windstream also offers managed services, cloud computing, disaster recovery, and networking services designed to help businesses increase productivity and improve operational costs. Windstream's local and long-haul fiber network spans approximately 115,000 miles, offering up to 10 Gbps of Ethernet managed services. By delivering the right combination of smart solutions and personalized service, Windstream has become a trusted advisor to the more than 450,000 business customers it serves throughout the U.S.

The need for a strong, reliable network with enhanced bandwidth and WiFi connectivity has never been more critical to a business' success - no matter how large or small the organization. Providing these solutions gives companies a solid foundation to thrive—and for facility managers to attract and retain them as tenants.

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