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Robert Paul Properties debuts interactive digital touchscreen storefront

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Robert Paul Properties is pleased to announce the debut of Cape Cod's first interactive real estate displays known as the Interactive Real Estate Storefront in its Falmouth and Osterville offices. Passersby in these locations can now search and view real estate listings from outside the Robert Paul offices using patent-pending, through-window touch screen technology from Mass-based imageSurge, Inc.

imageSurge recently won an Inman Technology Innovator Award, which honors companies who have advanced the real estate industry by improving the real estate transaction process for both consumers and professionals.

"We are thrilled to be the first in Cape Cod to offer this dynamic and innovative tool," said Wissy Wendt, president of Robert Paul Props. "We continue to be the hallmark of our business by staying a step ahead of the curve and offering the best in class innovative technologies to our customers."

The Interactive Real Estate Storefront is designed for operation in bright sunlight, and delivers precise results published in real time, which consist of large photos, videos, property descriptions, maps, amenities, and various options to contact an agent, and to receive relevant information on smartphones.

"imageSurge is proud to partner with Robert Paul Properties to offer its customers access to a dynamic technology platform that fundamentally redefines the use of their storefront windows," said Ilya Alshine, CEO of imageSurge.

In February of 2009, Robert and Paul, launched their new company, Robert Paul Properties. Robert Paul Props. is a boutique real estate firm focused on the upper tier of the market and committed to delivering exceptional service and creating a great customer experience. As the most recognized and respected individuals in their marketplace, Robert and Paul are unique in their drive, their decades of experience, and their understanding of the intricacies of the real estate trades. Intelligent advice, hyper-local knowledge, a platinum network, and a high-energy work ethic have been and continue to be the hallmarks of their business and the foundation of their vision and growth.

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