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## **10-16-2013 - CoreNet Global New England chapter to presents 2013 Awards of Excellence**

August 15, 2013 - Front Section

CoreNet Global New England Chapter is pleased to announce winners of their 2013 Awards of Excellence.

The Real Estate Executive Leadership Awards recognize the global and regional real estate industry executives from some of the most recognizable companies in the world. Our award winners have showed exemplary leadership, commitment and contribution to their firms, local communities and charitable/civic organizations, as well as, service to the profession, distinguishing them from their peers.

**Global Real Estate Executive Leadership Award:**

Daniel Ryan, Vice President, Real Estate & Facilities, Pegasystems

For the last two and a half years Ryan has been transforming the real estate portfolio for this leader in business process management software. To date, Ryan has completed three projects in India, with a fourth underway, and one each in China, Japan, France, England, The Netherlands, and Sydney, Australia. Locally, Ryan led the team that completed PegaSystems new headquarters in Cambridge, Mass. Ryan brings over 20 years experience assisting Software companies with their real estate strategies, and global facilities expansion needs establishing a presence in countries including; India, China, and Egypt to name a few. In addition to overseeing the capital planning for these organizations, Ryan planned for, hired, trained, and managed global teams in support of these facilities. Ryan and his wife Cathy live in North Andover and have two children Molly and Benjamin.

**Regional Real Estate Executive Leadership Award:**

Paul Fitzgerald, Senior Director, Global Real Estate and Facilities, North America, EMC Corp.

Fitzgerald has held several roles during his 20 year tenure for EMC's Global Real Estate and Facilities. Starting in 1992, Fitzgerald was involved with the master planning, design, construction and operation of EMC's Research & Development, Manufacturing, and Corporate HQ campuses. Today, Fitzgerald leads a team of 76 employees located across North America and Canada, current responsibilities include; management of real estate strategy, construction services, space planning, and facility operations for EMC's North American and Canadian portfolio of over 8 million s/f. Fitzgerald attended Bentley University, and has also participated in EMC's Leadership Development Programs through Babson College. Fitzgerald serves on the Milford Regional Hospital Foundation Board, the Hopkinton and Metro West Chambers of Commerce, and is a member of IFMA and CoreNet Global. Fitzgerald and his wife Michelle were born and raised in MA, and have lived in the Metro West community for the past 16 years with their five children.

The Real Estate Service Provider Leadership Awards recognizes individuals whose performance delivers exceptional value to his/her clients on a consistent basis and whose method of engagement

with clients, competitors and vendors is respectful and professional in all regards. These awards recognize innovative service ideas and actions that transcend the expected. Eligible professionals provide service in the fields of design, engineering, construction, real estate advisory services, legal services, and project management.

**Corporate Real Estate Service Provider Leadership Award:**

Jessica Beers, Executive Director, Solutions Development, Jones Lang LaSalle

Beers brings more than twelve years experience in RE and facility management to this role, and supports business development and customer relationship management for Corporate Solutions customers and prospects, securing new business and supporting renewal and expansion of existing customers. Beers has a proven track record of identifying and implementing comprehensive value added solutions for facility management and real estate services, providing strategic consulting, and integrated outsourcing services for corporate real estate organizations and performance management. Prior to joining Jones Lang LaSalle, Beers was a vice president with DTZ in their global corporate services group. In this role, she focused on driving engagements in life sciences, financial, manufacturing and hi-tech industries. Beers has experience with new business development, competitive renewals, organic growth of current accounts and operational performance management. Beers received a BA from Brown University. She is active in CoreNet Global, currently serving on the CoreNet Global Board of Directors and was the past Chair of the Global Committee for the Young Leaders Special Interests Group. She holds the real estate specific designation of Master of Corporate Real Estate. In March of 2012, Commercial Property Executive Magazine named her a "Star to Watch."

**Regional Real Estate Service Provider Leadership Award:**

Jeanne Nutt, IIDA, Principal/Co-Managing Director. Boston, Gensler

Nutt joined Gensler in 1991, supporting a successful global expansion that has established the firm's ranking as one of the largest design firms in the world. Nutt has risen through the ranks to her current role as a principal of the firm. She provides leadership for business and financial operations and is involved with employee development, recruiting, new business activities, and project leadership on select accounts. She leverages her extensive local market knowledge and firm-wide intelligence to provide clients with strategic insight throughout the design process. Under Nutt's leadership the Boston office has expanded from 35 to over 100 professionals, providing architectural and interior design services to a growing number of organizations in finance, law, professional services, real estate, technology, academic, and the retail sectors. Jeanne is a member of the International Interior Design Association (IIDA), NEWIRE (New England Women in Real Estate) and CoreNet Global-New England Chapter, and devotes time to the Boston Ballet as a member of the Board of Overseers. She is also a member of Gensler's firm-wide Professional and Financial Services Firms Task Forces. Nutt earned her degree in Interior Design from the Fashion Institute of Technology in New York.

Best New Workplace is given to a project that demonstrates innovation in design, use of real estate, functionality, and/or technology that has supported the organization's mission and contributed to its

successful positioning in its market.

Best New Workplace (> 50,000 s/f):

Cambridge Associates, Boston, MA

Packard Design (Interior Design)

Elaine Construction (Construction Management)

Office Resources (Furnishings)

Cambridge Associates, as a leading Global investment advisory company, with Ivy League Clients, non-profits, pension plans, and others, the very nature of Cambridge Associates' work requires extreme sensitivity to the security of Client information. This business imperative necessitated private offices, contrary to the open office trend. Despite this need, Cambridge Associates has a highly collaborative culture. To address this challenge Packard Design worked to provide a restaurant/lounge style vibe that would not only draw people out of their offices, but get them to commune in one of the two, centrally located cafes. Having acquired 170,000 s/f on 7 floors, this distribution of "attractors" was a critically important area of focus. Additionally the program included; a client conference center, interconnecting stair, full-scale production room, training room, research library and showers. This high performance, collaborative environment was delivered in just 11 months, and presents a strong brand image in a subdued, welcoming, and contemporary environment.

Best New Workplace (< 50,000 s/f):

Black Duck Software, Burlington, MA

T3 Advisors (Owner's Project Management)

Spagnolo Gisness & Associates, Inc. (Interior Designer)

Chapman Construction (Construction Manager)

When Black Duck Software, the leading global provider of products and services for accelerating software development through the managed use of open source and third-party code, was looking to expand, they wanted their new 30,000 s/f HQ to support their team-oriented, playful culture. Their new Burlington, MA Offices achieved this mandate through the repetitive use of hexagons throughout the space, which represent in concept the ebb and flow of ideas and people, and in reality how bits of data are organized in a large system and filtered for searching. The hexagon appears on the backsplash in the cafe, conference room sidelights, collaboration zone walls clad in hexagon acoustical tiles, and phone rooms paneled in the same. Movement is achieved through the use of curvilinear elements - a ribbon of white at Reception, a 'Code Wall' that winds from the cafe and main conferencing area around the core of the office. Collaboration is supported through a diverse range of meeting spaces within the open office floor plan for the HQ's 130 employees, and offers hoteling bench system for colleagues, vendors, and salespeople in need of touchdown work areas. Strong colors, large scale graphics, bold lighting, and duck shelves maintain the brand identity and playful spirit of the company, while the open environment, and wealth of meeting spaces enhance and support their desire to team, collaborate, and problem solve.

Best New Workplace - New Construction:

Liberty Mutual Insurance, Boston, MA

CBT Architects (Building Architect, Interior Design - Cafeteria, Lobby and Conference Center)

Turner Construction Company (Construction Manager)

BR+A (MEP Engineer)

McNamara Salvia (Structural Engineer)

Dyer Brown & Associates (Workspace Interior Design)

Elkus Manfredi Architects (Workspace Interior Design)

Colliers International (Owner's Representative)

Founded in 1912, headquartered in Boston, with over 400 offices nationwide, Liberty Mutual sought to consolidate operations, increase density, collaboration, and energy efficiency through the construction of a new building in Boston's Historic Back Bay. The challenge consisted of sensitively inserting a 22 story structure, with a pedestrian bridge connecting the new facility to their existing campus at 175 Berkley Street, housing 574,800 s/f of office space, a two-story 700 seat cafeteria, and 11,000 s/f of conference space, into the complex urban grid. Working in close collaboration with the City of Boston, the BRA, neighborhood groups, and the Liberty Mutual Team, the design vision pays homage to historic Boston through the use of materials and the massing of the building, while integrating high-performance initiatives and introducing new space standards that address the increasing efficiency of urban office environments and the benefits of a more collaborative work environment. The move to standard 6' x 8' workstations and use of demountable walls represented a significant tide change and provided Liberty Mutual with the desired density requirements for the space, maximum daylight and flexibility, and more team-oriented work zones. The natural stone exterior of the building harmonizes with surrounding buildings and contributes to its LEED Silver Rating as do the highly efficient building systems. The structural glass pedestrian bridge which spans Stuart Street connects the new building to the existing headquarters and draws its inspiration from the c.1897 footbridge in Boston Public Garden. This major undertaking successfully achieved Liberty Mutual's expansion goals, aesthetically enhancing the neighborhood and strengthening the Massachusetts economy.

Best Practice in Sustainability:

Fraunhofer Center for Sustainable Energy Systems Headquarters Deep Energy Retrofit

Gilbane Building Company (Construction Manager)

Redgate (Owner's Project Management)

Dimella Shaffer (Architect/Interior Design)

As a company focused on sustainability, the retrofit of a 100 year old building to serve as Fraunhofer's living laboratory for R & D was fitting. The Technology Showcase leverages cutting edge energy-efficient technologies, materials, and measures, and offers interactive educational exhibit space in the first floor lobby, designed to facilitate the wide-spread, nationwide adaptation of energy-saving technologies in the commercial and residential sectors. Supported by dozens of manufacturers and construction industry partners who donated energy efficient services, systems, and material's, this showcase features a pilot solar module fabrication line, a dedicated thermal testing laboratory, and extensive characterization and environmental testing resources. This first of its kind facility represents the future of sustainability and is the physical manifestation of innovation

within the so named district.

The awards will be held on October 16th at Renaissance Boston Waterfront Hotel. To purchase a table at the event or find other sponsorship opportunities, see the website: [www.corenetglobalne.com](http://www.corenetglobalne.com) for details.

CoreNet Global is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers and economic developers. Nearly 7,000 members with 250 New England members - who include 70% of the Fortune 100 and nearly half of the Forbes Global 2000 - meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally. CoreNet Global's mission is to advance the effectiveness of Corporate Real Estate professionals and the entire industry engaged in delivering value to corporations through the strategic management of corporate real estate and workplace resources.

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