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## Professional Profile: Erron Smith, 2013

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Name: Erron Smith

Title: Program Manager, Real Estate

Company: Connecticut Economic Resource Center (CERC)

Location: Rocky Hill

Place of birth: Hartford, CT

Family: Amos Smith (father), Gail Smith (mother)

College: Temple University

First job unrelated to your current field: Worked as a baker's assistant in a bagel shop when I was 15.

First job in current field: Economic Development Specialist

What your firm does now and its plans for the future? CERC is a nonprofit corporation and public-private partnership that provides economic development services consistent with state strategies, leveraging Connecticut's unique advantages as a premier business location.

Hobbies: Dominoes, Basketball, Golf, and just about any activity involving a soft sandy beach

Favorite novel: "Outliers" by Malcolm Gladwell, "The Paradox of Choice" by Barry Schwartz, and "Sway" by Ori Brafman

Favorite film: "Elizabeth: The Golden Age"

Keys to success: Perseverance; An ability to adapt to changing environments. A willingness to learn; Allowing others to help where they can.

Person(s) you most admire (outside of family): Jeffrey Sachs; an economist widely considered to be one of the world's leading experts on economic development and the fight against poverty, and promoting sustainable environmental practices.

If you had to choose a different profession, what would it be? Sports analyst, physical therapist

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