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Halotek joins BL Companies as director of marketing & corporate communications

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According to BL Companies, Inc., Heather Halotek has joined the company as director of marketing & corporate communications. BL Companies is an employee-owned, multi-disciplinary architecture, engineering, environmental and land surveying firm providing services to public and private clients in the Northeast and Mid-Atlantic.

As director of marketing and corporate communications, Halotek will oversee and direct the company's marketing, communications, advertising and public relations as well as competitive intelligence and client-focused market positioning.

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