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## **Professional Profile: William Nicholson, 2013**

August 15, 2013 - Construction Design & Engineering

Name: William Nicholson

Title: CEO

Company: Congress Building Corp.

Location: Peabody, MA

Place of birth: Ipswich, MA

Family: Wife and three grown children: Peter, Christina and Elita.

College: Babson College, B.S. Business Administration

First job unrelated to your current field: Sold copiers, and received valuable sales training.

First job in current field: Laborer at age 12

What your firm does now and its plans for the future? We specialize in construction of senior living and care facilities. We are a boutique, highly selective and high performing company, specializing in nursing, assisted living CCRC and independent living. Our people are all similarly specialized. For the foreseeable future we will stay on this course.

Hobbies: Running

Favorite novel (book): The Psychology of Winning by Denis Waitley

Favorite film: Godfather II

Keys to success: Getting organized and focused. Outwork the competition. Don't try to be all things to all people.

Person(s) you most admire (outside of family): Steve Jobs

If you had to choose a different profession, what would it be? Mediator for construction matters.

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