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## **Trevor Davis Comm'l. brokers 5,760 s/f lease at Main St. Mkt.**

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According to Trevor Davis, CCIM of Trevor Davis Commercial Real Estate LLC, Middletown Press has executed a long term lease for the entire 4th floor, consisting of 5,700 s/f at Main Street Market, 366-386 Main St., in the core of the Central Business District. Davis is the sole commercial real estate broker in the transaction.

The new, central location of the Middletown Press will provide greater visibility and access to Middletown's only daily newspaper. The current sign on the clock tower, seen from Rte. 9, will soon sport the red Middletown Press logo.

Reality Interactive signed a lease for the sixth floor penthouse of 3,100 s/f at Main St. Market. They are a full service kiosk development organization specializing in total turnkey design, deployment and management of kiosk, digital merchandising and digital signage initiatives.

New, relocated and renewed tenants at Main St. Market include Perceptions Photography (545 s/f), The Environmental Company (1,652 s/f), and Epilepsy Foundation of CT, Inc. (2,000 s/f).

Main Street Market has recently undergone an extensive renovation to the mixed-use retail and office building. In order to enhance the appeal of the professional office space on floors 2 through 6, the east entrance of the building, next to the municipal parking, has been renovated. The elevator lobby has a new ceramic tile floor, drop ceiling with dramatic lighting, and large, historic photos of the building in its former life as Shapiro's and Bunce's Department Stores. This new office entrance is much more appealing to the professional office community, their clientele and the general public. The Main St. façade has been repainted and has newly installed flags with dramatic lighting and new awnings featuring Main Street Market's new logo. The interior renovation included a new paint scheme, a more open feel and superior pedestrian traffic flow. Additional improvements employ a village concept with murals, architectural antiques and lighting, new signage and artistic carpentry improvements.

Custom made directories provide attractive signage and directories for all the retail and office tenants at two exterior entrances and one interior location.

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