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Szycher named ASM's member, marketing & communications manager

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Scott Szycher has joined ASM's staff team as its new membership, marketing, & communications manager, effective.

With a degree from Tufts and an MBA from Northeastern, he has extensive marketing and communications experience in a variety of industries, including the AEC world - and most recently has worked at two membership-based organizations in the green energy field, so he has a solid understanding of our mission and operations. You will find him working to grow ASM membership as well as on marketing our programs and events and communicating with members via our eNEWS and magazine - not to mention a few other challenges mixed in.

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