

Roedel Companies' Holiday Inn Express & Suites in Merrimack named Renovation of the Year by InterContinental Hotels Group

September 26, 2013 - Front Section

InterContinental Hotels Group has named Roedel Companies' Holiday Inn Express & Suites in Merrimack as Renovation of the Year. This award is given to hotels that merit special recognition for completing major modernization and improvement projects during the past year. The N.H. based hotel owner/operators will be honored at the 2013 IHG Americas Investors & Leadership Conference in Las Vegas from October 28 to 30.

The property, a former Fairfield Inn, was renovated to better suit the needs of business travelers and was reopened as a Holiday Inn Express & Suites in November 2012. The multi-million dollar renovation yielded updated guestrooms and bathrooms, a modernized lobby, expanded business center and new Express Start Breakfast Bar. A fitness center, outdoor pool and patio area were also added to the property. The building's traditional New England exterior was preserved while landscaping and a portico were constructed to enhance its façade.

The hotel is owned/operated by Roedel Cos. ROK Builders, the hotel construction affiliate of Roedel Cos., oversaw the renovation. RGH Hospitality, the hotel management subsidiary of Roedel Cos., is running the hotel. Group One Partners, Inc. served as architect, RSJ Associates as interior designer, and Kahn & Bayer as structural engineer.

"We were able to completely revitalize the hotel from top to bottom by improving the property's architecture and design scheme," said David Roedel, partner of Roedel Cos. "The Holiday Inn Express & Suites gives visitors to the area a new option with tremendous value."

Located in Wilton, Roedel Companies maximizes free cash flow and return on investment for hotel owners and investors. The organization has 45 years of experience developing, constructing, managing and designing hotels for its own account and third parties through its subsidiaries RGH Hospitality and ROK Builders. Roedel Companies offers but is not limited to hotel development, construction, pre-opening and management.

In addition, Roedel Companies owns and operates nationally branded hotels primarily in the select service segments throughout the eastern United States. Their properties include the Hilton Garden Inn Manchester and a growing portfolio of nationally branded, select service hotels including other Hilton Garden Inns, Hampton Inn & Suites, Holiday Inns, Holiday Inn Express & Suites and La Quinta Inns & Suites.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540