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meQuilibrium hires Giltrow as vice president, sales and Rhinelander as chief technology officer

October 10, 2013 - Front Section

meQuilibrium, the digital stress relief and resilience training program, has hired Greg Giltrow as vice president, sales and Ned Rhinelander as chief technology officer. Both professionals will help guide the company as it offers more robust workplace-based solutions to employees, assisting them to reduce stress and become happier and more productive individuals.

Giltrow brings over 25 years of experience in sales, operations, client support and large-scale custom development projects in the healthcare, telecommunications and technology industries. He was VP of sales and client service at ArborMetrix, and before that, strategic account director at HealthMedia.

Rhinelanders has over 18 years experience delivering publishing and advertising solutions for high-volume consumer media brands. Most recently he served as VP of IT Architecture at CBS Interactive.

Prior to that he was VP of Site Engineering at CNET Networks, where he led more than 100 engineers responsible for website publishing and delivery.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540