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## **Essex Savings Bank awarded Silver Level Award for creativity and accomplishment at New England Financial Marketing Association's Awards Gala**

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According to Gregory Shook, president and CEO of Essex Savings Bank, the bank was awarded a Silver Level Award for creativity and accomplishment at the first ever New England Financial Marketing Association's (NEFMA) Awards Gala held at the Sheraton Hotel & Conference Center in Framingham, Mass. In spring and early summer, NEFMA scoured New England for the best in bank and credit union marketing initiatives.

The judges were drawn from community banks and marketing companies in New Jersey, Pennsylvania and Delaware. Essex Savings Bank was selected as a winner in the Community Champions category for Overall Philanthropy for its Community Investment Program whereby the bank annually commits 10% of its after-tax net income to local non-profit organizations.

Since its inception in 1996, the program has given back \$3.7 million to the communities it serves. Lynn Giroux, senior vice president/chief administrative officer, proudly accepted the award on behalf of Essex Savings Bank.

Essex Savings Bank is a FDIC insured, state chartered, mutual savings bank established in 1851. The Bank serves the Connecticut River Valley and shoreline with six offices in Essex (2), Chester, Madison, Old Lyme and Old Saybrook. Financial, estate, insurance and retirement planning are offered throughout the state by the Bank's Trust Department and subsidiary, Essex Financial Services, Inc, Member FINRA, SIPC. Investments in stocks, bonds, mutual funds and annuities are not FDIC insured, may lose value and are not a deposit, have no Bank guarantee and are not insured by any Federal Government Agency.

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