



nerej

The EMCOR Pink Hard Hat program kicks off for breast cancer awareness month

October 17, 2013 - Connecticut

According to Tucker Mechanical, more than 150 of its employees and members of Yale Cancer Center and Smilow Cancer Hospital at Yale-New Haven, donned EMCOR Pink Hard Hats and assembled to form a giant pink ribbon, EMCOR's "signature" event, in a "call to action" in support of breast cancer awareness as part of EMCOR's "Protect Yourself. Get Screened Today" campaign. The event was held at Amistad Park. This was the fourth year that Tucker Mechanical has joined with Yale for this event.

EMCOR and its clients will form five human pink hard hat ribbons across the U.S. this month.

Visit EMCOR's pink hard hat site at www.emcorgroup.com/pinkhardhat.

A leading mechanical contractor in New England, Tucker Mechanical is a subsidiary of EMCOR Group, Inc., a Fortune 500 leader in mechanical and electrical construction, industrial and energy infrastructure, and facilities services for a diverse range of businesses.

An official EMCOR Pink Hard Hat plaque was presented to Dr. Anees Chagpar, MD, director of the Breast Center at Smilow Cancer Hospital, by Tucker Mechanical president & CEO Bob Turner as part of a special ceremony, which also included an inspirational story from a breast cancer survivor. As part of the event, all EMCOR Tucker Mechanical employees, and general contractors and sub-contractors with which Tucker Mechanical works and who participated in the event, removed their regular hard hats and replaced them with Pink Hard Hats.

"We're delighted to participate in EMCOR's fifth consecutive year of this national initiative," said Turner. "Most of our employees wear hard hats daily for personal protection, and we're proud of their commitment to wear an EMCOR Tucker pink hard hat throughout October to raise awareness for breast cancer and the importance of early detection."

Dr. Chagpar said, "Yale Cancer Center is pleased to team up with EMCOR and the 'Protect Yourself.' Campaign in this very memorable and visual way to increase awareness of breast cancer screening. Breast cancer affects 200,000 women in the U.S. annually. The importance of screening and early detection cannot be overstated - Tucker Mechanical's efforts to increase awareness through the Pink Hard Hat program are an innovative way to remind women to make an appointment for their annual mammogram."

Thousands of EMCOR employees coast to coast are wearing pink hard hats and pink hard hat stickers at hundreds of construction sites - ranging from hospitals, roadways, malls, and high tech companies, to universities, military bases, and hotels. Additionally, EMCOR's fleet of 7,000 service vehicles are carrying the message of "Protect Yourself. Get Screened Today" to millions of people every day throughout October by displaying EMCOR Pink Hard Hat posters.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540