



nerej

Gustafson joins O'Neill Properties as senior vice president/director of sales

October 24, 2013 - Green Buildings

Greta Gustafson, LEED AP, has joined O'Neill Properties as senior vice president - director of sales and marketing for New England. Gustafson will oversee the sales and marketing efforts for The Carnegie Abbey Club, The Newport Beach Club and The Tower at Carnegie Abbey properties. She brings more than 25 years of real estate sales experience, as well as expertise in strategic planning and marketing.

Prior to joining Carnegie Abbey, Gustafson was a senior vice president at Bayswater Development, LLC, a subsidiary of Icahn Enterprises L.P., and was charged with establishing and directing the real estate sales and marketing division. While with Bayswater Development, Gustafson developed long-term sales and marketing initiatives for several resort destination properties in Florida, N.Y. and Mass.

Prior to that post, Gustafson spent 10 years as president of Strombergs, Inc, a full-service sales and marketing firm. Gustafson was responsible for leading the team in the marketing, sales, and promotion of master-planned communities such as mixed-use developments, single-family home subdivisions, and condominium conversions. Gustafson was also director of sales and marketing at The Codman Company.

"We're so pleased to welcome Greta to our team," said Brian O'Neill, developer of The Carnegie Abbey Club. "With her vast knowledge of the luxury real estate market and demonstrated ability to produce impressive sales results, we look forward to Greta's contributions to The Carnegie Abbey Club."

Gustafson holds a Bachelor of Arts degree from Wheaton College, and is recognized by the Green Building Certification Institute and the U.S. Green Building Council as a LEED Accredited Professional.

About The Carnegie Abbey Club

The Carnegie Abbey Club is one of the finest private golf clubs in the nation. Situated in Portsmouth, overlooking Narragansett Bay and idyllic pastoral farmland, its blend of bucolic surroundings makes The Carnegie Abbey Club a unique and intriguing experience.

The centerpiece of The Club is its waterfront golf course which represents a transplant of traditional golfing values from Scotland - birthplace of the royal and ancient game - to Portsmouth. Designed by one of the great names in modern golf course architecture, Donald Steel, the course boasts traditional Scottish-style revetted sod bunkers, few in number but strategically placed for maximum impact on play.

The Club also offers members the unique ability to live within its gated grounds. In Carnegie Village, the Royal Cottages are just a short jump from the Club and embrace the traditional values of a shared community. The Tower at Carnegie Abbey imitates life in the big city, but with a backdrop of

sensational water views and all the amenities of a five-star resort. The newly-opened Newport Beach Club is a private, ocean front community inspired by classic New England beach towns. Boardwalks and intimate streets weave their way along the water.

About The Newport Beach Club:

The Newport Beach Club is a classic New England seaside village being constructed on 150 acres of pristine waterfront facing Narragansett Bay on Aquidneck Island. Residents will enjoy amenities including: an Olympic-style equestrian riding facility; a championship tennis facility with two heated paddle tennis courts; sport fishing slips that can accommodate yachts up to 120 feet; and a private beach club that includes 30 private landscaped areas to relax, 24 beach-style cabanas, a five-lane lap pool, direct beach-front pool with swim-up bar, kids' wading pool and play area, and a fire pit; all complemented by full-service Newport Beach Club staff.

The Newport Beach Club joins The Carnegie Abbey Club as the first comprehensive sporting estate communities of their kind designed and constructed on the east coast.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540