

REFA is now on Facebook and Twitter

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REFA is now on Facebook and Twitter! Do you "follow" us on Twitter? Did you "like" us on Facebook?

If not - here are a few easy steps to help you join us in the social media craze!

If you don't have a Facebook account, you can sign up for one in a few easy steps. To sign up for a brand new account, enter your name, birthday, gender and email address into the form on www.facebook.com. Then pick a password. After you complete the sign up form, Facebook will send an email to the address you provided. Just click the confirmation link to complete the sign up process.

Once your account is established, log in. In the search box type Real Estate Finance Association of CT. Click the Like button. It is that easy to become of fan of the REFA on Facebook. Anytime REFA posts it will show up on your newsfeed.

If you don't have a Twitter account, go to www.Twitter.com and find the sign up box, or go directly to https://twitter.com/signup. Enter your name, your email address, and a password. Click Sign up for Twitter. On the next page, select a username - type your own or choose one that Twitter has suggested. They will tell you if the one you want is available. (Usernames are unique identifiers on Twitter). Click Create my account. (You may be asked to complete a Captcha to let them know you are human). Next you just need to begin finding and following accounts that interest you. Following others means you are subscribing to their Tweets.

Once your Twitter account is established, log in and search for @CTREFA and click Follow. REFA looks forward to increasing communications with our members through social media.

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