

## The Wilder Companies management company for new 7,780 s/f Pet Life location

November 21, 2013 - Retail

Pet Life, the Maine-based regional chain for pet food and supplies, has just opened its 15th location at Durgin Square.

The 7,780 s/f store brings Pet Life's full array of pet supply products along with its special brand of knowledgeable customer service to Portsmouth and the entire Seacoast.

Pet Life's Maine branch of stores, The Kennel Shop, opened its first Pet Super Store in 1985 in Augusta. The retail store was a natural progression of the premium pet foods and specialty pet products distribution business started seven years before. Since then they have opened multiple locations in Maine and Mass., as well as N.H.

"The addition of Pet Life to Durgin Sq. is another facet in the rounding out of the merchandise mix at the popular center. With Guitar Center joining TJ Maxx, Home Goods and Shaw's last year, Qdoba following shortly, and more store announcements coming soon, the center is solidifying its place as a destination of choice in the Portsmouth marketplace," said Paige Quigley, senior property manager at The Wilder Companies, management company for Durgin Sq.

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