

Kate Spade New York opens 3,400 s/f store at Derby Street Shoppes

November 21, 2013 - Retail

Kate Spade New York, the global lifestyle brand opened at the Derby Street Shoppes on November 15. The luxury brand, which aims to inspire colorful living throughout their product line, will be moving into a 3,400 s/f space next to Sprint, adjacent to Whole Foods Market.

Started in 1993, Kate Spade has grown its product line from just handbags to clothing, jewelry, shoes, stationery, eyewear, baby, fragrance, tabletop, bedding and gifts. With over 80 retail shops in the United States, the Derby Street Shoppes' location will be the fourth in Mass. Other Massachusetts locations include Wrentham, Chestnut Hill, and on Newbury St.

"We're delighted to be welcoming this luxury brand to our shopping center," said Carolyn Kennedy, general manager for the Derby Street Shoppes. "With the recent openings of high-end women's retailers at the center, and now with Kate Spade, we're starting to attract new customers to the area, who don't have these stores available to them in suburban locations."

The opening of Kate Spade, will be one of seven new retailers that have opened at Derby Street in the last year. Among the new retailers has been Lulabelle, a boutique lingerie shop; Hot Mama, a women's clothing store; Legal C Bar, a contemporary twist on the infamous Legal Sea Foods restaurants; a Charles Schwab branch; and finally, Chris' Burch's revolutionary lifestyle brand, C. Wonder.

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