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Prellwitz Chilinski designs 475,000 s/f MarketStreet Lynnfield

November 21, 2013 - Spotlights

The opening of MarketStreet introduces a town center experience, community green spaces, professional office space and a first phase of 54 new retail, entertainment and dining destinations. Designed by Prellwitz Chilinski Associates (PCA) and developed by a joint venture of National Development and WS Development, MarketStreet builds on the success of PCA's Legacy Place, offering upscale retail, dining and entertainment within a lushly landscaped environment.

MarketStreet was planned and designed to generate the vitality of a town center. The eleven buildings, housing retail, entertainment and dining, are organized to create three new streets, a Market Square and a Town Green.

Located directly off of I-95/128 at Exit 43, at 475,000 s/f, MarketStreet Lynnfield will be the North Shore's largest open air shopping center. The venues onsite include a 45,000 s/f Whole Foods Market, designed with a green roof where produce sold in the store below is grown and harvested. Kings is the perfect place to eat, bowl or catch sports broadcasts with friends and family, while restaurants like Legal C Bar, Davio's Northern Italian Steakhouse and Yard House, as well as caf  s and eateries like Panera and Starbucks, offer a wide range of dining options for hungry shoppers. Entertainment venues are supplemented with a wide range of fashion retail that combine to create an eclectic mix of food, fashion and fun that people will want to explore.

"MarketStreet offers the qualities that customers appreciate most about town centers, but that are often missing in suburban shopping centers," said Mark Eclipse, principal of PCA.

The "Main Street" forms two public spaces: Market Square with casual seating and a children's play area surrounded by restaurants and caf  s, and a more formal Town Green designed to accommodate public events and gatherings. Several new streets weave through buildings of varying heights and materials, creating a rich mosaic of forms that feels like a village center evolving over time.

"We worked closely with PCA to take the best of lifestyle centers from around the country and create a place unique to Lynnfield," said Ted Tye, managing partner of National Development.

The initial construction, with a total of 280,000 s/f, sets the stage for an additional 195,000 s/f of retail and office space for a total of 475,000 s/f.

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