



neresj

Timberline Construction completes \$1.3 million TGI Fridays at South Shore Place

November 27, 2013 - Front Section

Timberline Construction Corp. recently renovated an existing stand-alone TGI Fridays within the new South Shore Place development on Forbes Rd. The new shopping development is located off exit 6 on Rte. 93 across from the South Shore Plaza Mall, adjacent to the Hyatt hotel and near the AMC movie theater.

The \$1.3 million restaurant project consisting of a 7,800 s/f gut renovation, new layout and face-lift was designed by Poole + Drennan Design Studio of Dallas. The redesigned space accommodates an occupancy of up to 337 people and features all new modern finishes, furniture, millwork, commercial kitchen equipment and MEP Modifications.

Timberline's team completed the exterior renovation and built-out the new open floor plan layout designed around a large centrally located island-style bar. Part of the kitchen opens to the dining room, displaying a polished silver veneer illuminated by track lighting. TGI Friday's branded red color scheme and sporty flare is represented throughout. The restaurant utilizes industrial decor and a low-light cozy ambiance created by strategic lighting. The all leather seating is a mix of movable wooden furniture and build-in booths. Exposed ceilings provide an industrial feel with modern design elements adding an aesthetic value and acoustical controls, while defining the various dining areas, which include raised pattern metallic ceiling tiles around the bar and red floating planks around the host station with a waiting area and surrounding seating. Floating metallic disc-shaped "clouds" make up the ceiling design of the main dining area. This area also features a patriotic staggered block wall mural of the American flag. The overall design is meant to create a fun and energizing community dining experience with an innovative appeal.

TGI Friday's, Inc. was founded in 1971 modeled after its original New York concept in 1965 for an All-American bar and grill with comfortable cocktail party atmosphere for singles. By the 1990's the focus became a family friendly sports bar. TGI Fridays is now a unit of the Carlson Companies and has become a leading global franchisor with about 930 restaurants in 60 countries. Massachusetts TGI Fridays locations are some of the first to be redesigned in the rebranding launch.

In addition to this redesign, Timberline has also completed the in-line Starbucks Coffee Company and the new Legal Sea Foods restaurant within the same shopping center.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540