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Weeks Associates leases 8,100 s/f to Consolidated Electrical Distributors

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Citing an opportunity to develop new business in northern New England and central New Hampshire, Consolidated Electrical Distributors has recently leased space in a Rte. 11 strip mall.

Under a five-year lease, Consolidated Electrical Distributors (CED) will occupy 8,100 s/f in the former State of New Hampshire Liquor Store location on Old Lake Shore Rd., adjacent to the movie theatre.

With several vehicles and a staff of approximately seven people, Consolidated Electrical is poised to embrace a demanding and rebounding new building and renovation marketplace. CED is the exclusive area distributor of Square D products, a preeminent American manufacturer of electrical controls and distributors.

According to general manager Mike Mains, the contractors in the area have extremely tight schedules and meeting their delivery demands is key to CED's success. "Our customers are contractors who are working on tight deadlines. Time is money. Only CED can provide delivery of electrical supplies the same day the order is placed. Same-day service is what sets us apart from other wholesale distributors. Our mission is to simply deliver the best products in a more timely manner."

Kevin Sullivan of Weeks Associates Commercial Realtors, brokered the deal for CED, with Summit Realty Partners of Lexington, Mass., representing the building's owner. The managing broker for Summit Realty was Frank Normandin, who grew up in Laconia and retains local family and business connections in the Lakes Region area.

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