



CELEBRATING
55 YEARS

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01-22-2014 - "Marketing Boot Camp for Contractors"

January 16, 2014 - Construction Design & Engineering

ASM member companies are among the best in the country when it comes to performing trade work, but may not as adept when it comes to marketing their expertise. That's why ASM is holding a special "Marketing Boot Camp for Contractors" as our first event of 2014, on January 22, 4:00 to 6:00 pm at the Newton Marriott.

This event will feature two industry veterans from Nickerson PR, an award-winning PR/communications firm, to discuss how marketing and branding is critical to continued success, and to landing project work in a competitive environment.

To register for the event and the networking reception immediately following, please visit www.associatedsubs.com.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540