

Professional Profile: Alexandra Pollock 2014

January 30, 2014 - Green Buildings

Name: Alexandra Pollock

Title: Director of Design Technology

Company: FXFOWLE Location: New York, N.Y.

Birthplace: Frelinghuysen, N.J.

Education: B. Arch - N.J. Institute of Technology, M. Science - Stevens Institute of Technology

First job outside of real estate: Amusement park - guest services First job in real estate or allied field: Intern at SmithMaran Architects

What do you do now and what are you planning for the future? I have recently joined FXFOWLE as director of design technology. I provide leadership to the firm on how we can leverage technology to push innovation in our design process, from generative design and analysis, to building information modeling.

How do you unwind from a busy day in real estate? A trip to the park with my son.

Favorite book or author: "The Great Gatsby"

Favorite movie: Movies that take place in another time, past or future.

One word to describe your work environment: Collaborative

Rules to live by in business: Be passionate about what you do, and always push out of your comfort zone.

If you could invite one person to dinner (living or dead) who would it be and where would you go? My Grandfather, we would go to his house, make eggnog, and listen to him play the piano.

What is your dream job? Travel photographer

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