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Housing Families, Inc., names Williams as president of its real estate holding company, M & M Homes

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Housing Families Inc. (HFI) has appointed Rick Williams to be president of its real estate holding company, M & M Homes. Williams is currently president of The Equity Company, Inc., an award winning residential real estate development company, and has been on the HFI board for six years. Williams is a past president of the Harvard Business School Association of Boston and was chairman of the board for the Community Development Finance Corporation of Massachusetts (CDFC).

HFI is one of the largest providers of transitional housing for very low income families in greater Boston with approximately 105 residential units of which 49 are available for families that become homeless because of fire, domestic violence, healthcare costs, etc. Without access to HFI transitional housing, the families often are put in motels far from their home or are living in cars on back lots. HFI advocates for school-aged children and helps the families transition back into permanent housing.

HFI CEO Jim Goebelbecker thanked Williams for agreeing to the appointment as president of HFI Properties. "Rick is uniquely qualified to lead HFI's real estate initiatives to provide more quality housing for the very low income families and children that we are helping."

Williams thanked Goebelbecker and the HFI staff "for the hard work they have done to become the Gold Standard for non- profits in greater Boston who are getting these families out of terrible motels and getting the kids back into school. HFI's services to these families are widely recognized as the most successful in addressing the trauma of homeless and moving the families back to stable homes."

HFI is headquartered in Malden and its properties are mostly in communities north of Boston.

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