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Pearce Commercial Real Estate names Russell team leader of commercial division

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According to Barbara Pearce, president and CEO of Pearce Commercial Real Estate, Carl Russell, CCIM, SIOR, senior commercial broker, has been named team leader for the Pearce commercial division. In this capacity, Russell will use his skills to help increase commercial sales and leases, by assisting agents with technology and financial analysis tools he has honed in his years of teaching CCIM courses, as well as in practicing real estate for over 35 years. He is widely recognized as an industry leader, and as an outstanding professional. Leveraging the skills he has acquired will enable all of our agents to benefit from tools and techniques, and will positively impact our client services

"Carl's appointment to this role in the organization is a reflection of his many contributions to the industry and will ensure that Pearce Commercial agents remain in the forefront of the industry," said Pearce.

Russell holds the CCIM and SIOR designations and is a CCIM instructor around the country and the world. He is a specialist in investment analysis. He served as president of the Greater New Haven Board of Realtors and has been named "Realtor of the Year" by both the Greater New Haven Board of Realtors and Connecticut Association of Realtors.

Pearce Real Estate is a full-service real estate company with more than 100 agents and eight branch offices in greater New Haven and the Shoreline. Commercial Real Estate offices are located in North Haven, Milford and Rocky Hill.

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