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Wilson, McKenzie and Pimm of Transwestern|RBJ arrange 9,141 s/f lease to SofTech, Inc.

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Transwestern|RBJ represented SofTech, Inc. in a lease for the firm's new 9,141 s/f headquarters at 650 Suffolk St. SofTech, a provider of Product Lifecycle Management (PLM) solutions, relocated from nearby 59 Lowes Way. The firm's new building is part of the historic Wannalancit Mills, a 19th century textile mill located alongside the Northern Canal.

John Wilson, Brian McKenzie and Jared Pimm of Transwestern|RBJ represented SofTech in the lease. The building's landlord, Farley White, was represented internally by Rob Connors.

"There's an interesting contrast of a high tech company like SofTech occupying a historic mill in Lowell," said James Lipscomb, partner, Transwestern|RBJ. "The mill's brick-and-beam design featuring high windows that let in natural light had a very strong appeal to the company. Lately we have seen a number of technology firms select this type of creative aesthetic versus the more conventional office layout."

"We were drawn to the site, not only by the charm of the mill, but also the many amenities the building has to offer, including a fitness center, cafeteria and walking access to downtown Lowell, the Tsongas Center and the University of Massachusetts Lowell Campus," said Michael Richards, information technology manager at SofTech. "We are pleased to be in such a historic building."

SofTech's solutions accelerate productivity and profitability by fostering innovation, extended enterprise collaboration, product quality improvements, and compressed time-to-market cycles. SofTech excels in its sensible approach to delivering enterprise PLM solutions, with comprehensive out-of-the-box capabilities, to meet the needs of manufacturers of all sizes quickly and cost-effectively.

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