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Now you can post your favorite blogs or create your own blog for free at rejournal.com courtesy of the N.E. and N.Y. Real Estate Journals dynamic new websites; nerej.com and nyrej.com. Blogs are increasingly becoming more mainstream in the commercial real estate industry and allied fields.

Many blogs provide commentary or news on a particular subject; others function as more personal online diaries. A typical blog combines text, images and links to other blogs, web pages, and other media related to its topic. The ability for readers to leave comments in an interactive format is an important part of many blogs. Most blogs are primarily textual, although some focus on art (artlog), photographs (photoblog), sketchblog, videos (vlog), music (MP3 blog), audio (podcasting) are part of a wider network of social media. Micro-blogging is another type of blogging which consists of blogs with very short posts. As of Dec. 2007, blog search engine Technorati was tracking more than 112 million blogs.

We encourage our visitors to create their own blog and share their opinions, values and experiences with others in the commercial real estate industry and to help spread the word on all the latest deals, projects and happenings within the industry.

Go to any of our three regional homepages; New England, New York and New Jersey / Pennsylvania and roll your mouse cursor over the "Information" tab in the dropdown menu at the top of the webpage and click on the "blogs" link to view the existing blogs or to register to create your own blog for free.

For any other questions email me: dscott@rejournal.com or call: (781) 878-4540x286 or (800) 654-4993.

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