



CELEBRATING
30 YEARS

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CannonDesign celebrates 30th anniversary of Boston office

March 20, 2014 - Construction Design & Engineering

CannonDesign, a global architecture and engineering firm, is celebrating the 30th anniversary of its local office. Marking the milestone, the Boston office is making a donation to YouthBuild Boston and hosting a yearlong series of client appreciation events. As part of CannonDesign's commitment to the next 30 years, the firm is conducting a strategic restructuring with new office leadership: Lynne Deninger, AIA, LEED AP, to office practice leader; James Bones, PE, LEED AP to engineering leader; and Anne Crowe Kroger, FSMPS, CPSM, has joined the firm as associate vice president and business development leader. Together, they will provide the entrepreneurial guidance and vision to grow the 80-person CannonDesign Boston office and convey the firm's new energy to the New England market.

CannonDesign's ideas-based practice is focused on providing client solutions to create healthy and nurturing places, make intelligent use of resources, and turn challenges into opportunities in order to design a successful future together with clients. In the spirit of thought-leading research, and as part of its anniversary-marking client appreciation events, the Boston office will host market focused forums in healthcare and higher education to promote a dialogue on the cutting-edge issues facing these sectors. Based on the belief that communities derive significant benefits from access to the design professions, the Boston office continues its public interest design work through CannonDesign's Open Hand Studio, which provides pro bono design services to those who would otherwise lack access.

"CannonDesign's Boston staff is an impactful and innovative mix of talent, and the office's 30th anniversary is a milestone for the design teams that have produced years of exemplary client and public interest design work," said Deninger. "The vision for the Boston office is to strengthen our culture of innovation, create an environment where staff feels the work we do together makes a difference to the community we live in, and build a solid core of talented leaders to sustain the practice into the future."

With 25 years of experience in planning and designing various project types, Deninger, possesses a dynamic leadership presence applied in numerous and diverse capacities. As the Boston office practice leader, Deninger will develop and lead a management team to grow the Boston office and the individual market practices within, as well as implement CannonDesign's regional business plan. Since joining CannonDesign in 2004, Bones, has focused his talents on the general management of the design and construction process with an eye toward integrated system design. In his new role, Bones will be responsible for leading Boston's full-service engineering group and developing the next generation of CannonDesign's engineering leaders.

Crowe Kroger is a highly strategic, results-driven business development and marketing executive specializing in building relationships. In her role at CannonDesign, she will contribute to the success of the firm as a whole in the areas of marketing and business development, strategic initiatives,

office leadership and staff mentoring, and the building and maintaining of trusted client relationships. With market business units in healthcare, education, corporate/commercial, and international, CannonDesign's Boston office portfolio includes such marquis projects as Novartis Institutes for BioMedical Research in Cambridge, Mass., Yale New Haven Hospital, North Haven Ambulatory Center in New Haven, Conn.; Yale University, Sterling Labs in New Haven, Conn; Worcester Polytechnic Institute Sports and Recreation Center in Worcester, Mass.; Tufts University Biocluster in Medford, Mass; and Fairfield University's Rafferty Stadium in Fairfield, Conn.

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