



# nerej

## **Seedling Inc. creates Seedling Studios - Marketing agency launches a new video production studio**

March 27, 2014 - Front Section

Jason Zagami, owner of Seedling Inc., has launched Seedling Studios creating digital videos and commercials for clients such as: The Archdiocese of Boston and The Aquitaine Group. Seedling has entered the video production industry leveraging new technology that cuts the cost of video production by 80%. "We've made quite a splash in just a short period of time. Our digital animations and HD Video's are buzzing around the internet. Work is pouring in and it's all been referral business from happy clients." Zagami said.

"Video quality with digital SLR camera's has reached cinema quality for a fraction of the cost. We can film an entire commercial in full HD for as little as \$5,000. In most cases campaigns video is more economical than direct mail." Zagami said. "We create low cost, highly effective promotions to get customers attention. We've had promotions go viral for customers that increased sales by \$50,000 to \$75,000 in one week. It's about telling a story in a way that's exciting and engaging."

Seedling is a full service marketing agency that provides web design, marketing strategy, advertising & video production for small to medium size businesses.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540