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## **Forbes Real Estate launched in Boston by real estate veteran Forbes**

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Forbes Real Estate, a distinctly personalized boutique agency, was recently launched by real estate veteran Ally Forbes. The new firm advances the unique approach pioneered by Forbes, broadening the notion of a full-service agency for buyers, sellers, renters and investors. Forbes Real Estate will build on Forbes' thorough understanding of the Boston market and committed client base to offer a unique level of service to a growing list of clients.

Forbes Real Estate provides a wide range of personalized services, including:

- \* Residential sales and leasing
- \* Buyer, seller, and tenant representation
- \* Property management
- \* Relocation assistance
- \* Concierge services
- \* Translation services
- \* Interior design
- \* Staging
- \* Housekeeping and babysitting

Founder, Forbes, is a member of the National Association of Realtors (NAR) and a member the newly-formed GBAR Publications Committee (GBAR). She is also an experienced communications professional, with a decade's worth of experience in public relations and marketing.

Forbes Real Estate works with experts on every aspect of each client's preferences, to guide them from the beginning to the end of their real estate journey.

The new boutique agency is not just a local firm. With contacts around the globe, including Europe, Southeast Asia, and the Caribbean, Forbes Real Estate leverages its global relationships to meet customer needs - wherever those needs may be.

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