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RICABOR unveils 2014 strategic plan focusing on member services

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The Rhode Island Commercial and Appraisal Board of REALTORS (RICABOR) met on April 1, to approve a three year strategic plan that focuses on enhancing member services and strengthening ties with community partners. The board of directors approved the mission statement: "The Rhode Island Commercial and Appraisal Board of REALTORS is the source for advocacy, professional development and strategic alliances."

Jeffrey Butler revealed that the vision of the Rhode Island Commercial and Appraisal Board of REALTORS will be, "RICABOR ...Leads, Supports and Inspires Excellence" at a networking event held at the board office following the approval of the updated strategic plan.

Members of the trade group acknowledge that the power of their collective voice is a valuable commodity in the evolving business climate. The group is committed to working with community partners and affiliate members to broaden the scope of their outreach in 2014 and beyond.

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