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Willet joins EnviroVantage as director of marketing

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Donald Willet has joined EnviroVantage as director of marketing.

In his position, Willet will be charged with creating a marketing program that tells the story of EnviroVantage while introducing us to new opportunities by becoming a visual presence in the communities we serve.

Willet's 20+ year background in marketing, advertising and publishing will help make sure that EnviroVantage continues to be a known throughout New England.

EnviroVantage president Scott Knightly noted that the addition of Willet "will allow our story to be told in a professional manner and increase our exposure in this highly competitive industry. Donald will bring a fresh approach to increasing our brand awareness and we are looking forward to him playing a key role in our success and advancement in 2014 and beyond".

EnviroVantage is a two time winner of Business of the Year. They provide services such as removal of lead paint, asbestos and mold and other environmental clean-ups. EnviroVantage also performs specialty demolition and historic restoration for commercial and residential customers throughout New England.

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