



CELEBRATING  
55 YEARS

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## **Northern New England Cocktails & Conversations**

May 29, 2014 - Front Section

Dear Readers and Subscribers,

In 1963 the New England Real Estate Journal (NEREJ) started publication under the guidance of founder Roland Hopkins. NEREJ was one of the first trade journals for the commercial real estate industry in New England. The NEREJ mission is to bring news to the market for professionals in the industry to follow commercial real estate market trends.

Since the first publication, the industry has used NEREJ as a tool for keeping up with what companies and projects are developing in the New England market. You could say that NEREJ was the first commercial real estate publication to embrace the social media format.

Since NEREJ's beginning, the industry has evolved. NEREJ continues to change and grow to meet our readers needs. NEREJ is still a primary source of information for the New England market. Since 1963 we continue to add media sources to keep our readers up to date and facilitate the relationships with others in the industry.

In addition to our world class paper, NEREJ is excited to showcase: our newly revamped website, a weekly digital edition, the Daily RECap newsletter, and an expanding social media department. Our weekly NEREJRadio show is featured on NEREJ.com and on two Greater Boston radio stations, iTunes, and UR Business Network. You can also view our shows on our YouTube channel which currently has over 130 videos.

Working with industry associations and holding our Cocktail & Conversations networking events is currently our latest service. These well-received events bring back the face-to-face interaction and relationship building for all who attend.

Rick Kaplan, Radio Host, New England Real Estate Journal, Norwell, Mass.

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