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U.S. Pavement leading national initiative, the Pledge to Hire Veterans

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U.S. Pavement Services is leading a national initiative, the Pledge to Hire Veterans. The program encourages other businesses to take the pledge to hire veterans for full-time jobs.

U.S. Pavement plans to raise awareness about the Pledge to Hire Veterans at a June 14 Boston Red Sox Game. June 14 is Flag Day as well as the birth date of the United States Army. Mike Musto, CEO, U.S. Pavement, has invited more than 225 veterans and staff to take a tour of Fenway Park and to join him at the game.

"Since the inception of the Pledge in January 2014, U.S. Pavement has encouraged more than 31 companies to take the pledge," said Mike Musto, CEO, U.S. Pavement. To date the company has hired four full time veterans in its New England-based operation, including Steve Bohn, former U.S. Army Specialist of the 101st Airborne Division. Bohn will throw out the first pitch and the daughter of a service member will be singing the National Anthem. The company is an official sponsor of the Boston Red Sox.

Bohn's relationship with the company began on June 8, 2013, at a pre-game charity event at Fenway Park developed in partnership with the Wounded Warrior Project. He was hired in March 2014 to oversee the Pledge program.

"U.S. Veterans have served and protected our country, so helping this group to gain meaningful employment is the least we can do to thank them for their sacrifice," said Musto. "Veterans are well trained, skilled, structured and ready to work."

As part of his duties, Bohn will oversee the Pledge interfacing with local and national companies in order to help them facilitate the hiring of veterans. "As the first step in this campaign U.S. Pavement is asking companies to hire one veteran," said Bohn. Companies may qualify for Federal Tax Credits (up to \$9,600) for each U.S. Veteran hired - a win-win.

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