

Keller Williams Realty Commercial participates in RED Day

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With corporate bailouts and stratospheric executive compensation dominating the headlines, it's helpful to be reminded of companies that remain focused on giving back to their communities.

Committed to setting a new standard in business citizenship, Keller Williams Realty Commercial market center team devoted May 13 to Mobile Loaves and Fishes for RED Day. RED Day, short for "Renew, Energize and Donate," was created by Keller Williams Realty Inc. to give back to its communities across the United States and Canada. With 73,000 associates in 690 offices participating in various volunteer efforts all on the same day, the company will unite its regional offices to make an international impact.

"When we heard that this would be a collective effort making us 73,000 strong - it was so exciting to think of the impact that we all will make in one day," said team leader, Evelyn Ranone. "Given the economic climate, many non-essential, but important projects are being put on hold. We see this as an opportunity to give back to the communities that have supported us for 25 years by focusing our efforts on projects that many not have otherwise been completed."

Each Keller Williams Realty office has picked a one day civic project with the goal of showing that one day can make a difference to a community. Locally, the Keller Williams Realty leading edge commerical team chose to volunteer with Mobile Loaves and Fishes and will be at St. James Lutheran Church preparing the meals with the food their agent donated, to be distributed at Harrington Hall Homeless Shelter for Men in Cranston.

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