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Property management overview presented in online course from IREM

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The Institute of Real Estate Management (IREM) has launched "Introduction to Property Management," an interactive, self-paced, online course that provides an in-depth overview of the profession and the attractive and varied career options it offers. Three hours long, and available at the special introductory price of \$29.99, the course is designed for diverse audiences including new industry employees, existing property staff, career changers, students and just about anyone considering a career in the field.

Much of the course content contains information, observations and personal on-the-job experiences drawn from actual practitioners. Among the specific topics addressed:

- * Where property managers work, how they fit into the overall real estate industry, and who hires them
- * The make-up of the property manager's team
- * The knowledge and skills sets necessary to succeed in the profession
- * The employment and salary outlook for property managers and how they advance in their careers.

Those who take the course will:

- * Gain a thorough understanding of what property managers do
- * Decide if property management is the right career for them
- * Identify gaps in their knowledge and skills sets so that they can create a professional development plan
- * Get a head start on their property management education.

For more information and to register, visit www.irem.org/IREM01.

IREM is an international community of real estate managers dedicated to ethical business practices, maximizing the value of investment real estate, and promoting superior management through education and information sharing. An affiliate of the National Association of Realtors, IREM is the home for all industry professionals connected to real estate management - and the only organization serving both the multi-family and commercial sectors.

We believe that good management matters, and that well-managed properties pay dividends in terms of value and in the quality of life for residents, tenants and customers. We believe in professional ethics. We believe in the power of knowledge and the importance of sharing it.

Since 1933, IREM has set the standard for best practices in real estate management. Today, IREM membership includes more than 19,000 individual and 550 corporate members.

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