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Whole Foods Market Bedford's "Goodwill for the Grill" held June 27

July 24, 2014 - Retail

More than 150 hungry shoppers participated in Whole Foods Market Bedford's "Goodwill for the Grill" cookout on June 27, raising more than \$1,000 for Caritas Communities Bedford Veterans Quarters residences.

Whole Foods Bedford, in a generous new relationship benefiting the complex that houses formerly homeless U.S. Military Veterans, donated 100% of the proceeds from the sale of the \$5 burgers, which together with other donations from shoppers will help pay for assistance for the veteran residents from case workers.

Meaghan Murphy, marketing team leader for Whole Foods Market Bedford, and a staff of about 10 prepared, cooked, and handed out the burgers and cheeseburgers, along with samples of delicious pasta salad and desserts.

Melanie Gilbert, residents case manager at Bedford Veterans Quarters, helped arrange the successful event.

"We are grateful to Whole Foods Market Bedford for so enthusiastically stepping up to the plate and assisting Caritas Communities," said Karin Cassel, director of fund development and communications for Caritas Communities.

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