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Roedel Companies, LLC completes updates to Hilton Garden Inn - SJ Associates provided interior and procurement services

July 31, 2014 - Owners Developers & Managers

New Hampshire-based hotel owner/operators Roedel Companies, LLC has updated the lobby and public areas of their Hilton Garden Inn. The organization implemented Hilton Garden Inn's "Project Grow" concept, a company-wide initiative to update and ensure a consistent brand identity across all franchise properties.

ROK Builders, LLC, the hotel construction affiliate of Roedel Companies, spearheaded the renovations while RSJ Associates provided interior and procurement services. The organizations installed new bar tables and signature seating in the restaurant and lobby areas to give guests a place to both work and socialize. Public areas and hallways throughout the property were updated with lighting, draperies and artwork. The hotel's guest rooms and suites were also modernized with new beds, carpets, televisions, sheers and a Keurig Coffee machine.

The hotel's existing furniture and décor were donated to The Granite YMCA. Vice president of development, Leslee Stewart, explained that the items were integrated into the Downtown Manchester, Allard Center and Londonderry branches as well as Camp Foss and Camp Mi-Te-Na. "Since its inception, the Hilton Garden Inn Manchester has been a long standing partner of ours and this is just another way they have supported our organization," said Stewart. "The furniture has allowed us to update our facilities and continue to create communities across the state where all are welcome."

David Roedel, partner of Roedel, explained that the renovations to the Hilton Garden Inn Manchester encourage guests to leave their rooms and enjoy the hotel's offerings throughout the day. "The design updates have created an even more inviting and welcoming space for our guests, allowing them to take greater advantage of the Hotel's many amenities," said Roedel. "We are proud of our ongoing relationship with The Granite YMCA and the opportunity to extend the life of these items. The furnishings and decorative pieces will help enhance the overall member experience."

Roedel Companies has 45 years of experience developing, constructing, managing and designing hotels for its own account and third parties through its subsidiaries RGH Hospitality and ROK Builders. Roedel Companies offers but is not limited to hotel development, construction, pre-opening and management. In addition, Roedel Cos. owns and operates nationally branded hotels primarily in the select service segments throughout the eastern United States.

Their properties include a growing portfolio of nationally branded and independent hotels including Hilton Garden Inns, Hampton Inn & Suites, Homewood Suites, Holiday Inns, Holiday Inn Express & Suites, and La Quinta Inns & Suites. Roedel Companies recently added the Hotel Saranac in Saranac Lake, NY, the Courtyard by Marriott in Nashua, NH and the Holiday Inn in Mount Kisco, NY to their hotel portfolio.

