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Simon selects ODA Architecture for interior of Copley Residences: \$500 million project to transform Copley Place into mixed-use

August 14, 2014 - Construction Design & Engineering

Simon has named ODA Architecture to design all the interiors, amenities and public spaces for the Copley Place residential development project at the intersection of the South End and Back Bay. Simon's \$500 million project will transform the Copley Place into a mixed-use development with one of the tallest residential buildings in the Back Bay, rising 625 feet. The development plan, approved by the Boston Redevelopment Authority in late 2013, includes luxury condominiums and rental apartments, plus 115,000 s/f of new and expanded retail and restaurant space, and an all-season glass enclosed atrium. Elkus-Manfredi Architects is the lead architectural firm for the master planning, exterior design of the residential tower, the atrium and all of the expanded retail and restaurant space. Plans for a spring 2015 groundbreaking are on track.

After an extensive search, ODA emerged as the clear choice for Simon to create a differentiated residential experience for Boston's Back Bay, due to their formidable experience in both architecture and interior design services for hospitality, luxury residential, cultural and commercial projects, as well as their uniquely holistic, respectful and creatively pragmatic design approach.

"We were looking for a rising star in the design world that could deliver a new definition of interior luxury for this iconic building," said Gaylon Melton, vice president of design for Simon. "We are excited about the unprecedented opportunity at Copley Place to forge a connection between top retail and top residential experiences, and we believe ODA is key to bringing a whole new luxury lifestyle to Boston."

"ODA is honored to be engaged on this important project, which is our first in the Boston area," said Eran Chen, founder and executive director of ODA. "We look forward to the potential of this project to supersede the boundaries of different uses, experiences and architectural styles, combining the strengths of each into a project that elevates the quality of life in this important and historic part of Boston."

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540