



CELEBRATING  
55 YEARS

# nerej

## **Grow business, professional contacts and network with us!**

September 04, 2014 - Owners Developers & Managers

Please join us on September 25 from 3:30 - 5 p.m. for a tour of the Sam Adams Brewery followed by a networking event at Doyle's Caf   from 5:30 - 8:30 p.m. First time attendees, and anyone who brings a first time attendee, will be entered into a raffle for a \$500 gift card to Best Buy.

The Boston Beer Company is America's leading brewer of handcrafted, full-flavored craft beers. Founder and brewer, Jim Koch, brews Samuel Adams craft beers using the time honored traditional four-vessel brewing process, and the world's finest all-natural ingredients. With over 30 distinctive, award-winning styles of craft beer, Samuel Adams offers discerning beer drinkers a variety of brews. The brewery has won more awards in international beer tasting competitions in the last five years than any other craft beer brewery in the world.

Koch uses his great-great grandfather Louis Koch's recipe that he made at his brewery in St. Louis, Missouri in the 1870s. Koch founded The Boston Beer Company in 1984 and the following spring, Koch filled his old consulting briefcase with bottles from his sample brew and started going door to door asking Boston bars and restaurants to serve the beer that he had named Samuel Adams Boston Lager. He chose that name because Samuel Adams was a Boston firebrand, a revolutionary thinker who fought for independence. Most importantly, Samuel Adams was also a brewer who had inherited a brewing tradition from his father.

In April 1985, when Samuel Adams Boston Lager made its debut in about 25 bars and restaurants in Boston, the company had no office, no computers, and no distributors. Today there are over 1,200 employees and Sam Adams is available in 50 states and 20 foreign Countries.

Since 1882, Doyle's Cafe remains one of Boston's favorite bars and family restaurants. Doyle's offers a casual dining atmosphere with an Irish American infused menu. Voted Boston's Best Pub, Doyle's is also a historic landmark in Jamaica Plain offering New England's largest selection of draft beer, and the first home of Sam Adams Beer.

Please join us and 128 other Real-Estate professionals on September 8 at our 16th Annual Golf Tournament and Tennis Charity Event being held at the Granite Links Golf Club in Quincy Ma. For those of you who are not golfers, we have golf lessons at 4:30-5:30 p.m. at our Golf Clinic. This year tennis has been added to the agenda at The Weymouth Club. We will all meet for dinner after at the Granite Links Golf Club. Dinner tickets are included with your fee for golf, tennis or the clinic. Dinner tickets can also be purchased separately. There will be great raffle prizes and a silent auction. Prizes include a car for a hole in one.

A portion of the proceeds from this event will be benefit the following charities; Ellie Fund, International Fortitude Crohn's, Gloria Gemma Breast Foundation and South Shore Mental Health. Our industry partner, Creative Resources Group (CRG) will be on hand filming some of you in action. The screening of footage will take place during the dinner reception. Creative Resources

Group provides the highest quality video production for the web and for television commercials, as well as web design and development, social media, graphic design, media planning and purchase, and corporate event production. However, their primary strength is in developing and managing strategic advertising programs integrating all of these elements.

David Barrett is director of operations at Crowninshield Management Corp., and the 2014 president of IREM Boston.

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